



January, 2020 Newsletter



Preparing for 2020



The new year is here! We hope 2019 brought you and your facility great success!

On behalf of all of us here at PCALIC, we want to thank you for your continued trust in our efforts to manage your facility's insurance needs. We hope to continue to build that trust with highly anticipated growth and commitment to caring for those who care in 2020!

As we usher in the new year, we are striving to become more than just your insurance agency. Working together with PCH Mutual, we want to go a step further and provide you with helpful resources that you can use to further enhance your facility's success in risk management and being the best that it can be!



Stand Out in 2020

The assisted living industry is growing like never before. How can you stand out among all the competition? This article published by CarePredict is a quick read with solid tips on how you can make your facility stand out in 2020.

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Traits of the Best

To be the best, you have to learn from the best. So what do the best assisted living facilities have in common? Read this article from The Senior List to see what traits the "best of the best" assisted living facilities carry so you can bring those traits to your facility.

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MESSAGE FROM OUR PRESIDENT

Brian Barrick

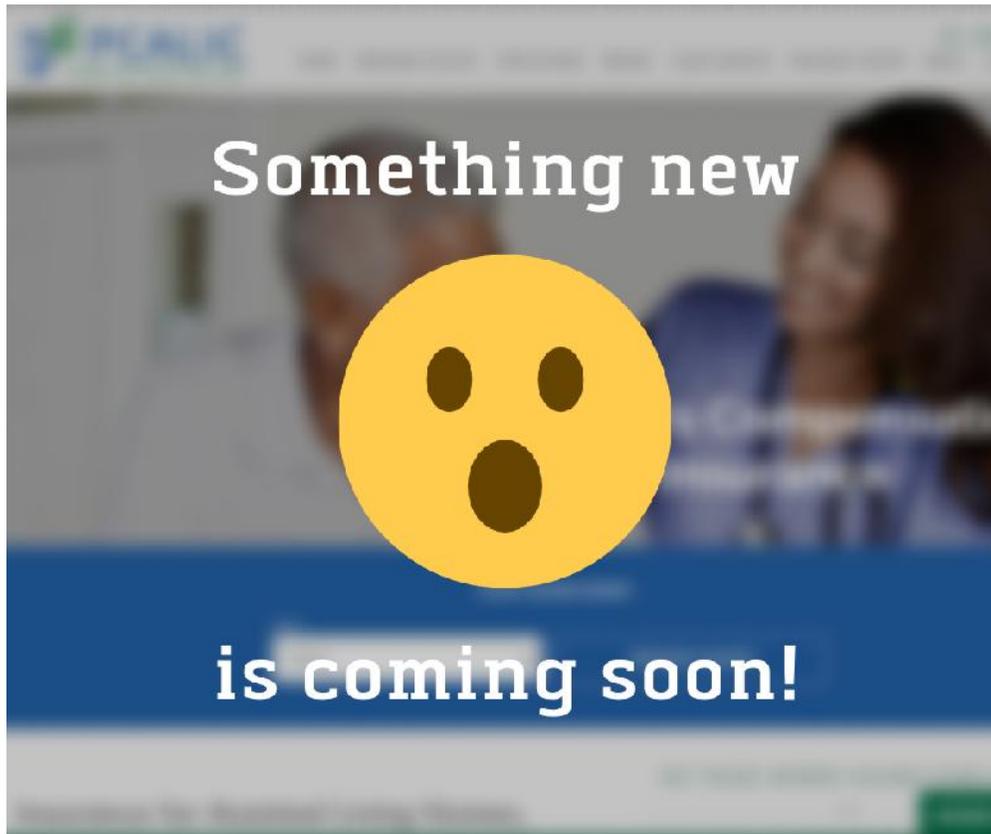


PCALIC was built on the philosophy of “caring for those who care”. In 2020, we are committed to continuing our journey of living this philosophy. I have spent the last few months of 2019 looking back, dissecting the things we have had success with and, just as importantly, the challenges.

And now we enter a New Year, full of things that have never been. The seeds are planted, the page is clean, opportunity is ours. We start a new chapter having learned from the prior experiences, lessons and journeys; prepared to enter a new year, 2020, and a new decade filled with opportunity to make ourselves better, to help make others better, to make a difference, and to make our world a better place.



MUTUAL
INSURANCE CO.
INC. A RRG



News from PCH Mutual Insurance Company, Inc. RRG

2020 promises to be a galvanizing year for PCH. We are getting ready to launch our new Risk Management tools on PCALIC's website in January, continuing our partnerships with InsurTech companies destined to change the long term care industry for the benefit of facility owners, caregivers and residents alike, and steadily growing our membership with qualified, dedicated caregivers like you. We are delighted to collaborate and to thrive together!

[VISIT THE PCH WEBSITE](#)

OUR MISSION

The mission of PCALIC is to provide, and maintain quality insurance protection at an affordable price for Adult Residential Care Facilities through streamlined risk management systems.

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